

BACKGROUNDER

2019 Springing the Blues Festival

When:	Friday, April 5, 5 p.m. – 10 p.m. Saturday, April 6, noon – 10 p.m. Sunday, April 7, noon – 8 p.m.
Where:	75 North 1 st Street (directly behind Jacksonville Beach City Hall) Jacksonville Beach, FL 32250

Now in its 29th year, Springing the Blues has heralded the arrival of spring in North Florida. One of the most highly anticipated music events in the state, the *free* three-day event features performances by national, regional and local blues legends and emerging artists who fuse blues with other influences, including rock, funk, soul, swing, boogie, roots, hip-hop and gospel. As such, the Springing the Blues festival has received numerous awards and honors, including being named one of the "top 50 music festivals in the USA" by *Downbeat Magazine* and one of the "top 20 destination events in the country" by the Southeast Tourism Society.

Features

In keeping with a festival atmosphere, Springing the Blues features a food court with a range of culinary offerings, artisan marketplace with merchandise such as art, clothing, jewelry, and furniture, as well as a family-friendly area with kids activities.

VIP/V-VIP Premium Seating

VIP Tickets are available for online purchase through Showclix and at the Will Call tent during the festival. VIP passes are \$20 on Friday and Sunday each and \$35 on Saturday. A three-day VIP pass is also available for \$60 for festival-goers who plan to jam out all weekend. For more information and a link to purchase VIP tickets visit at <u>www.SpringingTheBlues.com</u>.

This year we are also offering V-VIP tickets. Join Jax Beach Festivals and Airstream Ventures in the **Top Golf Beach Bay Party Shack**! Experience the 29th Annual Springing the Blues Festival in the most stylish way possible with our **Top Golf Beach Bay** package! A limited number of these packages are available that include food and beverages, with access to the new Party Shack suites. The suites are climate controlled with a perfect view of the concert, including an upper deck that will enable you to get a view of the show and the Atlantic Ocean. You get:

- Unlimited access to the Party Shack Suite
- Views of the Stage and the Beach
- Food and Beverages
- Private Restrooms
- Free Parking Pass with purchase of the 3-day package!

For just \$75 per day or purchase the **Top Golf Beach Bay Springing the Blues 3-Day Packages** for just \$200!

"After Fest" After Party

Grab a drink and keep jamming into the night at the after party

- Friday and Saturday, April 6 & 7 at 10:00 hosted by Nick Moss
- Mojo Blues Kitchen, 1500 Beach Blvd.
- \$5 cover at the door

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